



media release

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Lagardère Services opens high-end fashion emporium at Sydney International Airport

An emporium of some of the world's leading fashion and accessories brands has opened at Sydney International Airport Terminal 1.

The prestigious brands: Hugo Boss, Ermenegildo Zegna, Salvatore Ferragamo, Etro, Tumi and Porsche Design are showcased in a 255sqm fashion emporium. Individual brands have retained their distinctive identity while being brought together by a luxurious black quartz walkway under lights, running through the centre of the emporium.

Providing travellers with a cross section of their latest international collections, the designer brands feature a selection of their ranges, from menswear and womenswear to travel, business and lifestyle accessories.

Etro also makes its debut into the Australian market at the Sydney Airport store. Founded in Milan, Etro combines extraordinary craftsmanship with an original, creative choice of materials and tailoring solutions.

Scott Raisin, CEO – Lagardère Services Asia Pacific said, “We are extremely excited to open this prestigious fashion store. It is an important development for us to be able to provide travellers with luxury fashion brands they are familiar with at home and abroad.” He added, “The Lagardère Services team have worked very closely with Sydney Airport to develop their vision for the best retail experience. We look forward to continuing our work with Sydney and other airports to meet their expectations while delivering a specialty retail offer.”

Specialising in travel retail concept stores, Lagardère Services Asia Pacific operates more than 130 outlets throughout Asia and the Pacific. Stores are located across Australia, China, Hong Kong, Taiwan and Singapore.

For more information visit www.lsapac.com

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