



media release

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Lagardère Services open first Godiva boutique in Australia

The first Godiva store in Australia has opened at Sydney International Airport, as part of the Terminal 1 redevelopment.

The Belgian Chocolatier, Godiva has partnered with travel retail specialist Lagardère Services to open the 65sqm boutique. Godiva is known as one of the leading luxury chocolatiers in the world, and is well positioned alongside other premium brands in the prestigious Forum precinct of the international terminal.

The first Godiva boutique in Australia is ideally located in its busiest airport. The boutique offers a full range of travel retail products including the world exclusive Australian souvenir gift boxes, an irresistible chocolate counter and the very tempting dipping station. Also available are hot and cold chocolate beverages, made to order from a choice of white, dark or milk Godiva chocolate.

Scott Raisin, Lagardère Services Asia Pacific's CEO said: 'We have developed a strong relationship with Godiva. It started a few years ago when we became only the second importer of Godiva chocolates into Australia. Since then we have built a level of trust and rapport with Godiva, and it is a wonderful development for us to be opening the company's first Australian store.'

Says CS Lam, Regional Travel Retail Director - Asia Pacific, 'We are delighted to open this new boutique at Sydney Airport with LSASPAC. We have been working closely with the company for some time, servicing major domestic airports throughout Australia via its extensive travel retail network. The excellent relationship we enjoy has now created this fantastic opportunity and we look forward to working with LSASPAC with great results!'

Godiva Chocolatier was founded 80 years ago in Belgium and today continues to be the leader in the premium confectionery category with more than 450 boutiques and shops worldwide.

As a leader in travel retail, Lagardère Services Asia Pacific operates more than 130 stores throughout Asia and the Pacific, within the book, press, convenience and specialty categories. In the region outlets are located across Australia, Singapore, Hong Kong, China and Taiwan.

contact

Scott Raisin, Chief Executive Officer
t +61 2 8218 1199 e scott.raisin@lsaspac.com
www.lsaspac.com

